



The Power of Culture in
Sustainable Development



Ministry of Education and Culture of the
Republic of Indonesia

BALI PROMISE

We the participants of the inaugural *World Culture Forum: The Power of Culture in Sustainable Development*, convened at the initiative of Dr. H. Susilo Bambang Yudhoyono, President of the Republic of Indonesia, in Bali from 24 to 27 November 2013, call for measurable and effective role and integration of culture in development at all levels in the UN post- 2015 Development Agenda.

We underline that culture is a driver, enabler and enricher of sustainable development.

We strongly recommend that the cultural dimension of development be explicitly integrated in all the Sustainable Development Goals taking into consideration the following:

- *finding new modalities for the valuing and measuring of culture in sustainable development;*
- *developing accountable and ethical frameworks for evidence-based measures of community engagement and stakeholder benefits;*
- *fostering new participatory models promoting cultural democracy and social inclusion;*
- *ensuring conceptual clarity, equity and capacity building in mainstreaming gender concerns;*

- *fostering stability in social, political and economic development for nurturing the culture of peace at both local and international levels;*
- *supporting the leadership of young people in cultural endeavours;*
- *promoting local knowledge systems in guiding environmental conservation and heritage protection;*
- *developing and strengthening productive partnerships among public and private sectors;*
- *strengthening community ownership and civil society participation in the delivery of sustainable development projects to enhance their transformative role; and*
- *encouraging creativity and fostering the development of cultural industries to alleviate poverty and promote economic and cultural empowerment.*

We call on governments to commit themselves for the integration of culture in the post-2015 Development Agenda

We recognize the World Culture Forum as a permanent platform for promoting the role of culture in sustainable development and the safeguarding of the cultural and linguistic diversity of humanity.

We, the participants of the World Culture Forum, welcome Indonesia's commitment to be the host of future Bali World Culture Forums.

Bali, Indonesia, 26 November 2013